

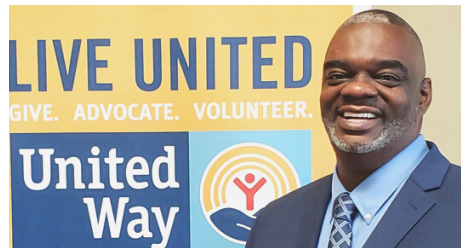


COMMUNITY MATTERS

Every Day

NOTEWORTHY

Message from the President



Dear Friends,

It's hard to believe that 2022 is just around the corner, and thanks to your continued generosity, your United Way has been able to navigate through this incredibly challenging year. It is because of your generous spirit, we continue to serve those in need.

While we would, of course, prefer not to be operating in crisis mode, this is exactly why we are here. When community needs are so great that they overwhelm the usual safety net, United Way is the entity that brings groups, individuals, and organizations together to pool resources and mobilize solutions.

Even as our staff and countless area companies continue working remotely and holding virtual meetings, our annual United Way campaign goes on. Once again, the community is stepping up to prove its desire to help those in a need in a very tangible way.

Last year:

- 525 children received afterschool tutoring, STEAM learning, character building in afterschool and summer programs.
- 10,074 individuals sought help and support in a time of crisis from experienced and knowledgeable 211 navigators.
- 1208 individuals and families had a safe place to sleep and access to hot meals while receiving case management services aimed at helping them stabilize their lives.

United Way is as much an idea as it is an organization. It's built on the concept of people rallying together for the common good. It's about creating cooperation and synergy to tackle problems that are simply too big to otherwise address. Now more than ever, UWPC is focused on directly impacting people's lives for the better and building a stronger community for us all.

Please consider making a gift during your company's United Way campaign or an individual donation through our website or by contacting our office. We thank you for your continued support of our United Way mission and for helping make hope happen. Every. Single. Day.

Warmest regards,
Dwain Cooper



United Way of Pitt County addresses community issues by focusing on the building blocks of opportunity that every person and every community needs to thrive: education, earnings, and the essentials.

EDUCATION

Helping youth and adults achieve their potential by obtaining a high school diploma or GED.

EARNINGS

Helping hardworking families and individuals become self-sufficient by gaining and maintaining stable employment and increasing and retaining income.

ESSENTIALS

Helping individuals and families meet basic needs with access to sufficient food, a stable place to live, health care and wellness, and crisis management.

In this newsletter

MONTHLY CHALLENGE

December & January

Share the Warmth Collection Drive

COMMUNITY PARTNER SPOTLIGHT

Bethel Youth Activity Center

Third Street Education Center

Center for Family Violence Prevention

NEWS & UPDATES

Community Impact Tours

NC 211

Change Maker Highlights

United Way welcomes a new member to the team.





Children enrolled in the **Bethel Youth Activity Center** are described as happy, eager to succeed, and willing to devote themselves in and out-of-the-classroom. At the Center, the afterschool experience focuses on STEM enhancement programs that go beyond regular classroom learning, to provide students with hands-on activities that broaden their understanding and knowledge in Science, Technology, Engineering, and Math education.

A key focus at the Center is literacy education to help students achieve grade reading level and beyond. All enrolled students are required to read, every day, with the support of one-on-one guidance/coaching from staff and volunteers.

Collaboration affords the Center the opportunity to expand programming in the Bethel community in areas of Workforce Development, GED Testing, Health Assessments, and much more. Community partners include Pitt County Schools, Pitt Community College, Vidant Health Systems, East Carolina University, and United Way of Pitt County.

Examples of program areas:

- o Aviation
- o Boating
- o Robotics
- o Drone Technology Programming using cell phones
- o Scuba Diving and Swimming Safety Certification
- o NASA Museum in Hampton, Virginia, and Seymour Johnson Airforce Base in Goldsboro

Future programming will include special initiatives designed for high schoolers: drug and alcohol abuse seminars, college exploration, and leadership development activities.

The Mission of the Center for Science, Technology & Leadership Development is to provide youth with leadership development training and educational support to augment their matriculation in public school.

Dr. Garrie Moore, Executive Director
garriemr@yahoo.com

Located: 7449 N Main Street Bethel

Phone: (914)-406-6005

Website: cstld.org



The Center for
Science, Technology &
Leadership Development

We've all felt the raw winter winds blow across our exposed skin. Imagine a child standing at the bus stop huddled against the cold, not wearing socks. The cold stings their bare ankles, their feet like ice blocks. There are children in our Pitt County communities who know exactly how this feels.

Share the Warmth with the youngest members of our community. Partner with United Way to collect new socks, mittens, and hats to ensure children's tootsies are toasty this winter.

Please consider hosting a drive via your network (co-workers, social media, local neighborhood, church, etc.) during December & January.

Register a collection drive:
uwpcnc.org/form/share-the-warmth

FMI email Sue at stidd@uwpcnc.org.



UNITED WAY

*Share the
Warmth*

Collecting new socks, hats, and
mittens for our school children.



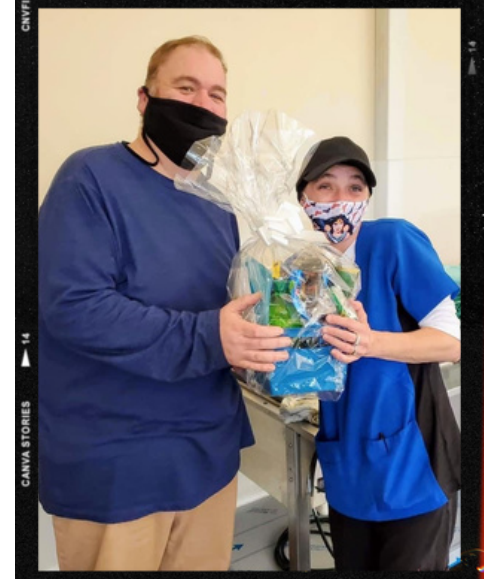
Third Street Education Center WE CAN BRING DIGNITY AND HOPE TO GENERATIONS

Business and Workforce Development functions act as a bridge for those who are typically difficult to employ because of legal issues, substance abuse, or other problems. In order to develop them into incredible members of our community, some need additional support that goes beyond classroom learning to include everyday skills that many of us take for granted, like earning a driver's license, managing a bank account, grocery shopping, and preparing meals.

Third Street Education Center provides support for individuals seeking to earn a GED and build employment skills. The program started in 2020 with an average of 5 students per class. Staff recently celebrated their newest GED graduate in October- Josh Nichols (pictured right). United Way invests donor funds to support adults working towards earning their GED.

Being employable and maintaining a job has been shown to reduce the chances of recidivism. One of the greatest issues when facing recidivism (repetitive cycles of reoffending) is employability, reducing recidivism not only protects society at large but also improves the life quality of individual ex-prisoners.

During a worker's first year in the program, they work on building job skills, workplace ethics/conduct, and work experience through the workforce development programs offered through Third Street. All of which improves their employability, enabling them to build strong family units, which when combined with a steady job creates a much-needed form of accountability.



Located: 600 West 3rd St, Greenville
Phone: (252) 364-2995
Email: info@thirdstreetec.org
Website: thirdstreetec.org

Business/Community Offerings
Catering Car Detailing Landscaping
Family Meal Wednesday

NC 2-1-1: Help is just a phone call away.

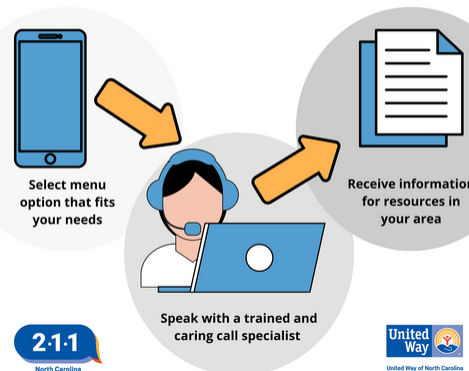
2-1-1 Navigators at Work

NC 211 CALLER STORY




The NC 211 call specialist was able to provide a few local resources that could help furnish Sherry's home on a small budget. When she hung up the phone, Sherry was energized and ready to start making her place a home.



What happens when I call 2-1-1?



Top Caller Needs 3/2020 - 10/2021

-  Housing Issues 43.4%
-  Utility Help 20%
-  Food Resources 8.7%





Center for Family
Violence Prevention

BREAKING CYCLES • BUILDING LIVES

As recently as the 1970's our society understood very little about intimate partner abuse but have since learned that domestic violence is a pattern of behavior whereby one person attempts to gain and maintain total control over another.

This control may be verbal abuse and humiliation, total financial control, threats of physical harm, sexual abuse, and ultimately by acts of violence. Consequently, victims live a life of low self-esteem, blame, manipulation, and fear.

The Center for Family Violence Prevention (CFVP) staff works with approximately 1000 victims per year. Staff develops a plan for a victim to safely leave an abuser because the chances of being murdered increase 75% when leaving.

Experiencing a crisis?
Call the 24-hour crisis line:
(252) 752-3811

The CFVP provides court advocates to obtain domestic violence protective orders or to file criminal charges. CFVP offers a variety of services such as adult and child counseling, safe child visitation and monitored visitation for the non-custodial parent, and parenting after separation classes. There is a 26-week group therapy program that helps abusers learn healthy appropriate behaviors.

Our safe shelter provides a secure place for victims and their children to live while beginning to build a new life away from abuse. Victims receive financial assistance to help with rent and utility deposits, insurance, transportation, and medical bills. United Way invests donor funds to help women and children receive a second chance at a life free from violence.

The Center for Family Violence Prevention is dedicated to individual safety and self-determination. When a victim comes back and says "you saved my life", we know we're on the right track.



Located: 111 E 3rd St, Greenville
Phone: (252) 758-4400
Website: c4fvp.org



COMMUNITY IMPACT TOURS



On October 12, United Way volunteer leaders and community members visited United Way partners to learn more about their organizations, what challenges our community faces, and the impact partners are having with the investment of United Way donor funds.

Participants selected from two Impact Tour tracks. The tour began with a presentation from Angie Egerton, Director of Early Grade Student Success Academy located at the United Way office. Everyone participated in a STEAM project which highlighted an activity children would do in the EG-SSA afterschool program. Some teams were more successful than others!



The tour then divided into two groups. Group A visited the Pitt County Council on Aging to learn from Rich Zeck how the Meals on Wheels program feeds 350 homebound seniors. Then it was off to My Sister's Closet, a program through the Center for Family Violence Prevention to hear from Laura King about their programs that help women and children after they leave an abusive situation.

Group B visited Third Street Education Center to hear from staff and leaders about the many programs provided here with the primary focus on GED and Workforce development opportunities offered by Third Street and supported by United Way. The last stop was at the JOY Soup Kitchen and included a kitchen/facility tour, meeting local community members receiving meals, and hearing from volunteer leader Tom Quigley about the activities at JOY.



Everyone on the tour left with a new understanding of challenges in our community, the impact partner agencies are having, and how United Way donor investments are changing lives for the better.

Community Impact Tours will be offered quarterly starting 2022. If you would like to take part in the next tour, please contact Sue at stidd@uwpcnc.org.

CHANGE MAKERS

Fall is a busy time in our community with the United Way Campaign in full swing and increase calls for volunteer activities. We'd like to give a shout-out to some busy United Way supporters whom we recognize as **CHANGE MAKERS** for their work in supporting our community.



Publix



Publix employees process books for Imagination Library, and raised funds for the Tools for Schools campaign.



TRUIST employees made kits filled with hygiene items, snacks, and puzzle books for homebound seniors receiving Meals on Wheels.

TRUIST



ECU
SCHOOL OF DENTAL MEDICINE

50 ECU first-year dental students helped homebound senior citizens clean up their yards, while others volunteered at the afterschool program- all in Bethel. This group of students spent the morning with seniors at the Fountain Senior Center playing games!



Community Impact Volunteer Adrian Atkinson delivered books to a Little Free Library.

Greenville Utilities

Recently donated reusable waterbottles for students in UW SSA afterschool program .

ThermoFisher SCIENTIFIC



Pitt County Tax office raised funds through a silent auction, crockpot competition, and BBQ lunch sale!

PittCounty
North Carolina



Pitt County Government annual raffle basket drawing raised almost \$5,000!

COULD YOU TURN THIS



INTO THIS? →



SAVE THE DATE

UNITED WE CAN Food Sculpture Competition

PirateFest APRIL 9, 2022 **PirateFest**



2021 COLLECTION RESULTS

3,984 items were used in the sculptures

4,762 lbs the combined weight all items

3,968 meals are now possible for our neighbors who are experiencing food insecurity.

All food used was donated to United Way partner

foodbank
at GREENVILLE

Visit the United We Can Results page for more pictures and a video of the event.
www.uwpcnc.org/united-we-can-results.

Jones named Director of Resource Development

United Way of Pitt County announces the hiring of James Earl Jones to serve as the Director of Resource Development.

An eastern North Carolina native, Jones has lived & worked in the Greenville, NC market for the past 22-years. Jones will be responsible for growing funding opportunities and developing and implementing strategies that cultivate relationships with individuals, businesses, corporations, and foundations.

"I'm excited to be part of an organization like the United Way of Pitt County which has served our community since 1958," Jones said. "With the focus on education, earnings/financial stability and essentials, the United Way truly impacts the lives of people and families who need the most help. I am looking forward to working with our local team, volunteers, and partner organizations to develop the resources to meet these growing needs."

Prior to joining the United Way, Jones spent over 28 years as a banking executive, business consultant, major gift & planned giving officer, and corporate & foundation officer.

Jones graduated from the University of North Carolina at Wilmington with a bachelor's degree in Business Management Administration. He has completed RMA Lending School programs at East Carolina University, Advancement Management programs at the University of North Carolina at Chapel Hill, and the Graduate School of Banking at Louisiana State University. He completed professional leadership programs at The Institute for Charitable Giving.

Jones has served on numerous organizations and foundation boards in Pitt County. He and his wife, Sherry, who is the Manager of Communications, Strategy and Planning for the Americas Division of Hyster-Yale Group, have three sons.



James Earl Jones



GIVE. ADVOCATE. VOLUNTEER. ENGAGE.

As you begin planning for your year-end giving, please consider including United Way of Pitt County in your plans with a gift of appreciated stocks, bonds, or other securities. The work of United Way is fueled entirely by the passion and commitment of philanthropists like you. We are grateful for your investment. To learn more, please email James Earl Jones jejones@uwpcnc.org or call (252)758-1604 x 209

Please consider making a year-end gift today.

<https://www.uwpcnc.org/invest>

Save **hundreds** in tax filing fees

myfree
taxes.com



Get connected with United Way

226 West 8th Street
Greenville, NC
Phone: 252-758-1604

[UWPCNC.ORG](https://www.uwpcnc.org)



United Way of Pitt County Team

Operational Team

Dwain Cooper

President/CEO

James Earl Jones

Director of Resource Development

Lana Miller

Director of Finance and Operations

Sue Tidd

Director of Community Impact & Communications

Program Delivery Team

Robin Dailey

Program and Family Engagement Coordinator

Early Grades Student Success Academy

Angie Egerton

Director of Early Grades Student Success Academy

Marie Miller

Community Outreach Coordinator

Early Literacy & Imagination Library