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Character Playbook™ is an innovative digital learning experience to educate students on how to cultivate and maintain healthy relationships during their critical middle school years.



Through United Way's partnership with H&R Block, every household with a simple return, can file their federal and state taxes at no cost.



Callers access an information resource network that connects individuals and families with local community resources. **CALL 211**



FamilyWise Community Service Partnership is working with United Way to help people nationwide get their much-needed prescription medications they otherwise wouldn't be able to afford.



Early Grades Student Success Academy program serves Pitt County K-3 students struggling readers by increasing their reading proficiency, building positive life skills through character education, and providing STEAM (Science, Technology, Engineering, the Arts and Mathematics) activities.



Children from birth to age 5 receive a free age appropriate book by mail every month. Reading aloud to children promotes pre-literacy skills, grows vocabulary, and builds connections in the brain that prepare children for success in school and life.



Opportunities powered by

Our community's most stubborn problems are too large and complex for any one organization to solve alone.

COVID-19 exposed and exacerbated many challenges in our community, impacting our most vulnerable neighbors the hardest.



Helping people in our community overcome these challenges is what United Way of Pitt County has done for over 60 years. We are mobilizing resources, joining forces with local partners and leaders to strengthen education, earnings, and essentials— building blocks of opportunity.

**Our community needs us, now more than ever.
Are you ready to step up?**

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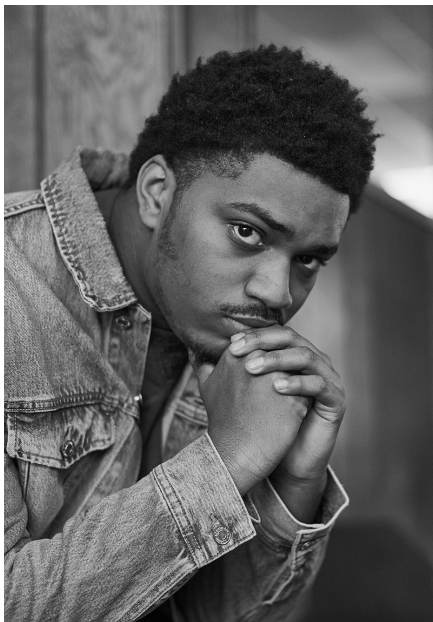
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