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UWPC HONORS LEADERSHIP DONORS

On Thursday, May 1st, United Way of Pitt County acknowledged its leadership donors with a taste of jazz music and hors d'oeuvres. Held at the Hilton of Greenville, the invitation-only event was for members of the Minges Leadership Giving Society - individuals who contribute more than \$1,000 annually.

The Dr. Ray Minges Leadership Giving Society was named in honor of Greenville surgeon Dr. Ray Minges, who embodied the true spirit of philanthropy and commitment to improving the lives of fellow citizens. Becoming a member of the Dr. Ray Minges Society represents an opportunity to follow in a proud tradition of other great leaders who have considered Pitt County worthy of significant personal investment.

The Minges Leadership Giving Society had 246 members in 2007, nearly double that from just 5 years ago. This event was an opportunity for United



Cecelia Scott, left, passes out a leadership pin to Bob Shaw, right, and his wife Jon, during the Leadership Reception.

Way to say thank you to society members for their generous gift of time, money, and support throughout the year. Their contributions allowed UWPC to reach the 2007 campaign goal of \$1.9 million.

Leadership members were honored with a leadership pin in recognition of their investment in Pitt County.

Through generous corporate sponsorships from Bank of America, BB&T, Physicians East and Pitt County Memorial Hospital, UWPC is able to recognize donors with events like this while still being able to put the dollars raised during campaign

directly into impacting Pitt County.

“This is an event that we plan to hold annually, as a way to say thank you to our generous donors,” said Lindsey Brown, Director of Resource Development. “Their dollars allow us to make a difference in the lives of our Pitt County residents, and we can’t thank them often enough for that!”

For more information on the Minges Leadership Giving Society, please contact Lindsey Brown at (252) 758-1604, ext. 209.

2008 CAMPAIGN CONNECTION



Katie Strickland
2008 Campaign Chair

United Way of Pitt County relies heavily on volunteer support to sustain its efforts throughout the year, specifically during campaign time. Katie Strickland, of Southern Bank, has stepped into the role of Campaign Chair for the 2008 Community Campaign and will be the lead

volunteer for the Campaign Cabinet. The Campaign Cabinet provides volunteer support and leadership throughout the 2008 Community Campaign. Katie is a current member of the UWPC Board of Trustees and Executive Allocations Committee and has previously served as the Commercial Division Chair and the Small Business Chair for the Campaign Cabinet. "Katie is an excellent volunteer and has many great relationships that will serve her well as Campaign Chair," said Lindsey Brown, Director of Resource Development at UWPC. "I look forward to all that will be accomplished with her at the lead of our Community Campaign." Since stepping into her role as Campaign Chair, Katie has been actively recruiting members for her Cabinet and already has the following confirmed:

Mitch Gay

BB&T
Commercial Division Chair

Florida Hardy

Pitt County Government
Public Service Division Chair

Jim Ensor

PCC Small Business Center
Small Business Division Chair

Jason Denius

PCMH
Health Division Chair

Lennon Hooper

Special Gifts Division Co-Chair

Michael Aichinger

Special Gifts Division Co-Chair

The Campaign Cabinet will begin meeting in May in preparation for the July 8th Pacesetter Kickoff!

DIRECTOR'S CORNER

Something old . . . something new – United Way of Pitt County celebrates 50 years of "advancing the common good".

Our history:

The United Way of Pitt County (UWPC) began as the Pitt County Community Fund in 1958. The first fund raising campaign raised about \$89,000 in support of 20 local agencies. Thus Pitt County joined hundreds of communities across the nation in a volunteer-led venture to improve the quality of

life for all Pitt County residents.

There are several unique features that define the "United Way- way of doing business". First is the active engagement of local volunteer leadership in an environment where all people are encouraged to speak and to listen, and are able to contribute their best. Next is an absolute focus and commitment to the *local* community. Our *local* Board of Trustees is committed to and responsible for the mission, vision, and strategic leadership of UWPC. The Board an-

swers to only one authority for the priorities they set, the strategies they develop, and the results they measure – the citizens of Pitt County. This also includes building collaborations within and across neighborhoods or organizations when needed. Flexibility – such as was demonstrated during 1999's "Floyd" – is another characteristic. Finally there is United Way's commitment to accountability and transparency. Since 2005 the Board of Trustees has engaged in an intense and thorough self-



assessment and strategic planning process. The result is the transformation underway currently to make UWPC an even stronger, more capable, and more accountable organization. Within the *Community Action Plan* business model, UWPC is

NEW LEADERSHIP FOR COMMUNITY ACTION PLAN CABINET

From the Board of Trustees to the Vision Councils, volunteer leadership is key to the continuing efforts of each committee or council. UWPC is pleased to announce new volunteer leaders for the Community Action Plan Cabinet. Linda Hofler, of Pitt County Memorial Hospital and Brian Miller, of Pitt Community College have agreed to co-chair the Community Action Plan Cabinet. The Community Action Plan Cabinet provides strategic and operational leadership to actively guide the United Way's efforts to identify



Brian Miller, left, and Linda Hofler, right are embracing their new leadership roles.

and achieve key strategies, results and positive impact on the community's most critical health and human service needs as identified in the Community Action Plan Agenda. "I believe that the Community Action Plan focus will help create lasting changes in

our community," said Linda Hofler, when asked why she volunteered to step into this leadership role. Brian Miller added to that by saying, "I really believe that the

Community Action Plan will enable us to strengthen our current partnerships and create new ones." Both Linda and Brian have served as members of the Community Action Plan Cabinet since March 2007, and Linda currently serves on the UWPC Board of Trustees.

YOUR CONNECTION

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This newsletter will also be available online at www.uwpcnc.org

If you have ideas for future issues of Your Connection, or to contribute an article for consideration, contact Lindsey Brown.



UWPC RELOCATING IN AUGUST 2008

In August 2008, United Way of Pitt County will be relocating! The space at 1020 Red Banks Road is no longer adequate to meet the growing needs of both United Way staff and volunteers. In its new location, UWPC will be occupying the lower level of the newly renovated Taff Office Equipment building on 8th Street. This location allows the UWPC to be part of the

on-going "downtown" revitalization effort, thus supporting an important community initiative. It also provides over 5,000 square feet of space, allowing enough space for the Board of Trustees to meet on-site, as well as other organizations in need of meeting space.



GIRL SCOUT SUMMER CAMP

Register Now for Girl Scout Summer Camp. The summer will soon be here, and with Girl Scouts, loads of fun and adventure awaits your girl. Whether girls go for a day, a week or longer, Girl Scout summer camp gives girls ages 5-17 the opportunity to grow and explore – always under the guidance of caring, trained adults. Girl Scouts – North Carolina Coastal Pines offers summer camp at four beauti-

ful camp properties: Camp Graham on Kerr Lake in Vance County, Camp Hardee on the Pamlico River in Beaufort County, Camp Mary Atkinson in Johnston County near Selma, and Camp Pretty Pond in Brunswick County near Wilmington. For more information, visit our website at www.nccoastalpines.org, email summer-camp@nccoastalpines.org or call 1-800-284-4475.



DIRECTOR'S CORNER

(CONTINUED FROM PAGE 2)

mission-ready: To mobilize resources and leadership to build a stronger community.

The Community Action Cabinet and four Vision Councils are at work now in four areas of focus: Building Safe and Healthy Communities: Fostering Financial Stability leading to Long-term Independence; Caring for Neighbors in Crisis; and, Preparing Children and Youth for Life Success. Each Council is responsible for articulating a vision statement, identifying key issues, developing comprehensive strategies to address the issues, and measuring results. Their work is research-based and built

on best practices, collaboration, and a long-term commitment to address the root causes of the selected issues. Our fundraising campaign will raise the financial resources to implement the Vision Councils' plan of work. And our communication efforts will keep you informed of our progress, as well as explain how you can become involved. In the next newsletter, I'll explore how "the system" of nearly 1,400 United Ways across the country are building momentum to advance the common good and to encourage every person to LIVE UNITED.

Merilyn L. Williams

A United Day for United Way

Locally Owned Business Unite!

On Saturday, August 9th, 2008, locally owned businesses are uniting to support United Way!
10% of each participating store, restaurant, or business's gross sales for the day will go to support United Way of Pitt County.
This is a great opportunity to improve lives while earning recognition for your community service!
For more information on how to participate, contact Lindsey Brown at (252) 758-1604, ext. 209.

GREENVILLE COMMUNITY SHELTERS, INC. ANNUAL HAT PARTY & CASH BASH



Home is where you hang your hat...

Wouldn't you like to help those who have no hook?

Join Greenville Community Shelters for their Annual HAT Party and Cash Bash!

Thursday, May 22nd at 6:00 PM

ECU Murphy Center

Get your tickets in advance and on your best party hat at the Cash Bash, a reverse drawing event. Each ticket admits 2 and includes a heavy-hors d'oeuvres buffet, cash bar and the chance to win \$5,000 cash and many other prizes along the way. Additionally, there will be 50/50 raffles and a second chance drawing—so bring your cash to the bash!

ALL PROCEEDS SUPPORT YOUR LOCAL HOMELESS SHELTER

LUNCHEON FOR LITERACY



Thursday, June 26, 2008 at Noon
Outback Steakhouse
606 Greenville Boulevard, Greenville, NC

Menu:

Caesar salad
8 oz. Chicken on the Barbie
Garlic mashed potatoes
Cheesecake with raspberry topping
Iced Tea

Donation: \$10.00
Only 300 tickets available!

Luncheon benefits Literacy Volunteers-Pitt County and the Newspapers in Education program at The Daily Reflector.

For more information, call (252) 353-6578.