

The United Way of Pitt County

MISSION

To mobilize resources and leadership to build a stronger community.

VISION

Champions of our community, empowering people and improving lives.

WHAT WE DO

United Way creates lasting change by addressing the underlying causes of community issues.

We provide a safety net of basic needs services.

But we also focus on school success and workforce development with **two specific goals:**

all children enter school ready and

all youth graduate high school.

We all win when a child succeeds in school and when there are jobs for working families.

LIVE UNITED



United Way of Pitt County

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The Big Little

Book of

Fun!draising

Ideas

LIVE UNITED



United Way of Pitt County

Fun Ideas for Fun!draising!

Sometimes a fresh idea is just what you need to raise your fundraising efforts to the next level. It's bound to make things more enjoyable and create more awareness among your friends, family members and co-workers! Below is a variety of ideas and events to help make your fundraising efforts more exciting and effective.

- Co-worker Cook-off
- Putt Putt Golf Tournament
- Employee Talent Show
- Throw Spare Change in a Jar
- Potato Decorating Contest
- Potluck Luncheon
- Flashback Carnival
- Manager Tie "Snipping"
- Creative Cubicle's
- Construction Contest
- Office Olympics
- Jeopardy
- Remote Control Car Races
- Ice Cream Social
- Water Balloon Toss
- Penny Wars
- Door Decorating Contest
- Funniest Home Video
- Paper Airplane Contest
- Marshmallow Golf
- Kiss-A-Critter Contest
- People Tricks Contest
- Office Treasure/Scavenger Hunt
- Beat-the-Boss Golf Tournament

CHANGE
STARTS HERE.

Casual Day

Sell Casual Day buttons, ribbons or stickie's allowing employees purchasing them to dress casual on certain days. Designate certain casual day as "Crazy Days" and encourage your employees to show their wild side:

Ugly Earring Vest Obnoxious Tie Denim

Ugly Sweaters or Sweater Vests!



A Dollar an Inch

Executives participate in an all day competition to end the day with the shortest tie. Employees cut an inch off their executives tie each time they give a donation.

Car Wash

Employees donate \$5.00 to have their car washed at high noon by you!



Theme Baskets



Have theme baskets to raffle off. Each department could be responsible for putting together a basket, employees would bring in an item for the basket. Themes include:

Italian Chocolate Relaxation
Gardening BBQ Safety
Tools Romance Candle
Camping Movie Games



Other Fun!raising Ideas

- Children's Drawing Contest
- Cookbook Sale
- Bottle/Can Recycling (can tab recycling)
- Balloon Pop
- Employee Baby Picture Guessing Game
- Jail and Bail
- Theme Baskets by Department
- Cubical Garage Sale
- Candy/Flower Grams
- Lunch Box Auction
- Bakery Cart
- Pancake Mornings
- Bake Sale
- Chili Cook-off
- Silent Auction
- Book Fair
- Car Wash
- Raffle goods or services from co-workers
- Softball/Volleyball Tournament
- Dunk Tank
- Golf Tournament
- Yard Sale
- Carnival Games
- Hot Dog Cookout
- Mini-Golf Tournament
- Pie Throwing Contest
- Kiss A Pig Contest
- Jail and Bail



Snow Cone Day

This is a great event if you are working on a tight budget. Borrow or rent a snow cone machine. Call around for donations of ice from local merchants or maybe some co-workers have ice makers and would be willing to make ice. Don't forget the colored flavoring and paper cones. Then watch donations add up quickly!

Employee Cookbook

Collect and group recipes and helpful household hints into a customized cookbook. Co-workers children can create the illustrations for the cookbook, including the cover. You can either print in-house or through a local business.

Pie in the Face or

Kiss-a-Critter Contest



What better way to show your commitment! This activity can be done a variety of ways.

Make it a competition! Line up jars in a central location; one for each participant with their picture on the jar. Challenge co-workers and customers to drop donations in the jars. On a specified date, the person with the most money in their jar avoids receiving a pie in the face or kissing a critter. All others participants will!

OR have it so that one participant who has the most money in their jar is on the receiving end for the critter smooch!



Flowers for Friends

Local florist donates roses or carnations that your co-workers buy to send to fellow co-workers.



Try this activity with cookies or balloons as a variation. Interested co-workers send a cookie or balloon with a note to a friend or co-worker in their office.

Books Music Video Sale

Employees donate their old books, CD's, DVD's and video's to an Employee Entertainment Sale.

Sell: Paperbacks for \$1
Hardcovers for \$2
CD's & DVD/Video's for up to \$5



Employee Bake Sale

Encourage people to show off their cooking skills by participating in an employee bake sale. Display goodies before they go on sale. A table full of delicious cakes, cookies and brownies is sure to draw interest from everyone!



Fashion Hang-Ups

Co-workers can bring unique fashion accessories to affix

to one or more of a group of willing participants throughout the day for \$3 per piece. In turn, the person can remove any item for \$5.



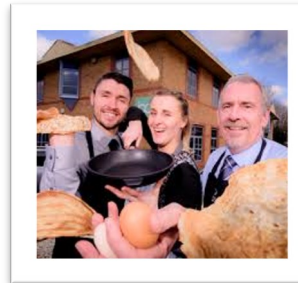
Hawaiian Luau
Chili or Salsa Cook-off
Nacho Party
Tailgate Party
Survivor Theme
Mystery Game
Spring Festival
Office Chair Race
CEO Challenge
Chocolate Kick-off Rally
Snow Cone Day



Hold "Blue Light Special" information rallies for your co-workers. Different divisions, departments or project areas host a "Blue Light Special". Serve pastries and juice, ice cream or juice pops. A representative from the United Way or a client speaker gives a short explanation about the mission and how United Way is working in the community. Organize a game such as BINGO and hand out prizes.

Midnight Breakfast

If your organization has a third shift, supply them with breakfast at midnight served by you and your teammates. This is also a great time to bring in a speaker from the United Way.



Incentives to Boost Participation

There are lots of ways to create excitement and increase participation. Contributors appreciate receiving a thank you for their donation. It lets them know you are grateful for their support. Here is a list of ways to encourage giving and participation:

Ask your Manager or CEO to support you and your team's efforts to raise funds while having fun!

- Sleep-in Day
- Leave Early Day
- Prime Parking space for a month
- Lunch with the Boss
- Job Switch Raffle
- Company merchandise
- Free passes for a long lunch
- Boss serves breakfast or coffee and donuts



Buttons or ribbons for team members

Lapel Pins

Door Pennants

Cubical Flags

Free massages

E-mail trivia contest

Sandwich once a month delivered to work

Jar with jelly beans or candy kisses

Cookie Jar filled each week with fresh cookies

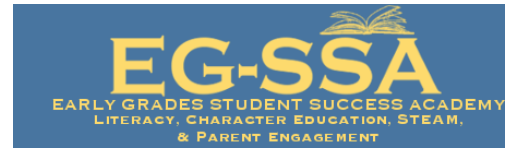
Open soda machine during lunch

Make your own ice cream sundae party

Donation of a gift certificate



Your dollars at work!



You change the life of someone in Pitt County every time you give to United Way. With you by our side, immediate and lasting impact is made, building stronger communities for our family, friends and neighbors.



This sweet girl, full of energy and enthusiasm, thrives in the EG-SSA (Early Grades-Student Success Academy) afterschool program. As a struggling reader in second grade, her teachers identified her as a candidate for the EG-SSA program. She blossomed in the program. Her reading level increased, school attendance improved, homework is completed, and she eagerly awaits joining her afterschool friends for additional support in reading, writing and STEAM (Science, Technology, Engineering, the Arts, and Math).

The Student Success Academy served approximately 550 students last year. This ever evolving program collaborates with Pitt County Schools to determine areas of need and uses donor and grant funds to provide curriculum support and character education for at-risk students.

Thank you for being the power behind this work!

Together, we are creating lasting change by addressing the underlying causes of community issues and developing strategies and partnerships to change them.



Together, we ensure that:

- Children enter school ready to learn and leave ready to succeed.
- Underserved job seekers overcome employment barriers through comprehensive workforce development.
- Vulnerable populations have access to basic necessities during times of need.

Your heartfelt generosity has gone far to make this possible. Thank you!

CHANGE
STARTS HERE.
CAN WE COUNT YOU IN?



Help starts here.



More Ways to Have Fun!



- ◆ Sell something with a theme like ghost pops for Halloween, flowers for Valentine's Day, or candy canes bouquets for Christmas.
- ◆ Get a cool item donated and sell raffle tickets or run a 50/50 raffle.
- ◆ Take a walk on the **Wild Side!** Have co-workers, family and friends sponsor you to do something outrageous such as: Hula-Hoop for an hour, take a dip in the water in January, wear a funky outfit in public, color your hair a bright color, eat 100 hotdogs....the list is endless!
- ◆ Get a group together to participate in a walk, dance, jump, spin, sit, rocking, bowl or roll-a-thon. We can supply you with pledge envelopes. Have sponsors give you a flat donation or have them pledge a \$ amount for every minute you do one of these activities.
- ◆ Put on a fashion show, talent show, craft fair etc.
- ◆ If you can sing, dance or play an instrument, put on a show. If not, see if your local school band or chorus would donate their time for a great concert and for a great cause.
- ◆ Set-up a movie night!



You're not just making a donation, you're

What can you do with a wacky holiday? **LOTS!**

January

Hot Tea Month
Oatmeal Month
Soup Month

4 Spaghetti Day
4 Trivia Day
6 Bean Day
6 Cuddle Up Day
8 Bubble Bath Day
10 Houseplant Day
14 Dress Up Your Pet Day
15 Hat Day
19 Popcorn Day
20 Cheese Lover Day
23 Pie Day
28 Bubble Wrap Day
28 Fun at Work Day
28 Kazoo Day
29 Puzzle Day

February

Canned Food Month
Great American Pie Month
Cherry Month

1 Bubble Gum Day
2 Eat Ice Cream for Breakfast Day
9 Pizza Day
10 Umbrella Day
11 White T-Shirt Day
15 Gum Drop Day
17 Random Acts of Kindness Day
18 Drink Wine Day
19 Chocolate Mint Day
20 Cherry Pie Day
22 Margarita Day
24 National Tortilla Chip Day
26 Carnival Day
26 Pistachio Day

March

Craft Month
Frozen Food Month
Peanut Month
Bubble Week

1 Peanut Butter Lovers' Day
2 Old Stuff Day
3 Peach Blossom Day
5 Mardi Gras / Fat Tuesday
12 Plant a Flower Day
14 Potato Chip Day
14 Pi Day
14 Popcorn Lover's Day
17 Submarine Day
19 Poultry Day
23 Chip and Dip Day
25 Pecan Day & Waffle Day
26 Make Up Your Own Holiday Day
28 Something on a Stick Day

April

Humor Month
Kite Month
Pecan Month

1 Fun at Work Day
2 Peanut Butter and Jelly Day
7 Beer Day
9 Name Yourself Day
12 Grilled Cheese Sandwich Day
13 Peach Cobbler Day
13 Scrabble Day
14 Moment of Laughter Day
14 Pecan Day
17 Blah, Blah, Blah Day
18 High Five Day
20 Look Alike Day
22 Jelly Bean Day
26 Pretzel Day
27 Tell a Story Day

May

Barbecue Month
Photograph Month
Salad Month

4 Kentucky Derby
4 Star Wars Day
5 Hoagie Day
6 Beverage Day
11 Eat What You Want Day
11 Twilight Zone Day
12 Limerick Day
13 Leprechaun Day
14 Dance Like a Chicken Day
15 Chocolate Chip Day
16 Sea Monkey Day
20 Pick Strawberries Day
25 Brown Bag It Day
25 Wine Day
28 Hamburger Day

June

Candy Month
Fresh Fruit and Vegetables

2 Rocky Road Day
4 Cheese Day
6 Yo-Yo Day
7 Chocolate Ice Cream Day
7 Doughnut Day
10 Ball Point Pen Day
10 Iced Tea Day
11 Corn on the Cob Day
12 Jerky Day
12 Peanut Butter Cookie Day
12 Red Rose Day
15 Nature Photography Day
15 Smile Power Day
15 World Juggler's Day
20 Ice Cream Soda Day
21 Selfie Day
27 Sun Glasses Day

July

Hot Dog Month
Ice Cream Month
Picnic Month

1 Creative Ice Cream Flavors
1 Chicken Wing Day
1 Joke Day
5 Apple Turnover Day
6 Fried Chicken Day
7 Chocolate Day
7 Strawberry Sundae
8 Blueberry Day
9 Sugar Cookie Day
11 Blueberry Muffins Day
12 Pecan Pie Day
13 Embrace Your Geekness
13 French Fries Day
17 Hot Dog Day
17 Emoji Day
19 Daiquiri Day
19 Raspberry Cake Day
20 Lollipop Day
21 Ice Cream Day
21 Junk Food Day
23 Vanilla Ice Cream
28 Milk Chocolate Day
29 Lasagna Day

August

Catfish Month
Peach Month
Picnic Month
Smile Week

1 Mountain Climbing Day
1 Raspberry Cream Pie Day
2 Ice Cream Sandwich Day
3 Grab Some Nuts Day
3 Watermelon Day
4 Chocolate Chip Cookie Day
4 Clown Day
5 Friendship Day
6 Wiggle Your Toes Day
7 Lighthouse Day
9 Book Lover's Day
10 S'mores Day
13 Left Handers' Day
14 Creamsicle Day
16 Tell a Joke Day
20 Radio Day
22 Be an Angel Day
27 Just Because Day
28 Race Your Mouse Day
30 Toasted Marshmallow Day
31 Eat Outside Day
31 Trail Mix Day

September

Better Breakfast Month
Classical Music Month
Fall Hat Month
Honey Month

5 Be Late for Something Day
5 Cheese Pizza Day
6 Read a Book Day
8 Literacy Day
9 Teddy Bear Day
12 Chocolate Milk Shake Day
12 Video Games Day
13 Defy Superstition Day
13 Fortune Cookie Day
13 Peanut Day
13 Positive Thinking Day
14 Crab Fest Day
14 Cream-Filled Donut Day
15 Make a Hat Day
16 Collect Rocks Day
16 Play-Doh Day
18 Cheeseburger Day
19 Talk Like A Pirate Day
20 Pepperoni Pizza Day
21 Miniature Golf Day
21 World Gratitude Day
23 Checkers Day

October

Cookie Month
Pizza Month
Popcorn Popping Month
Sarcastic Month
Seafood Month

1 Homemade Cookies Day
2 Name Your Car Day
4 World Smile Day
5 Do Something Nice Day
6 Mad Hatter Day
9 Curious Events Day
11 It's My Party Day
12 Cookbook Launch Day
12 Gumbo Day
14 Dessert Day
16 Dictionary Day
17 Pasta Day
17 Wear Something Gaudy Day
19 Sweetest Day
25 Frankenstein Friday
25 Punk for a Day Day
25 World Pasta Day
26 Make a Difference Day
27 Tell a Story Day
30 National Candy Corn Day
31 Carve a Pumpkin Day

November

Peanut Butter Lovers Month
Game and Puzzle Week

2 Book Lovers Day
2 Deviled Egg Day
2 Look for Circles Day
3 Sandwich Day
6 Marooned without a
Compass Day
12 Chicken Soup for the Soul Day
12 Young Readers Day
13 Sadie Hawkins Day
13 World Kindness Day
16 Fast Food Day
17 Electronic Greeting Card Day
17 Homemade Bread Day
23 Espresso Day
25 Parfait Day
26 Shopping Reminder Day
28 French Toast Day

December

Bingo Month
Write a Friend Month

1 Eat a Red Apple Day
4 Santa's List Day
4 Wear Brown Shoes Day
6 Mitten Tree Day
7 Cotton Candy Day
8 International Children's Day
8 Brownie Day
9 Pastry Day
12 Poinsettia Day
13 Ice Cream Day
15 Lemon Cupcake Day
16 Chocolate Covered Anything Day
17 Maple Syrup Day
18 Bake Cookies Day
21 Crossword Puzzle Day
21 Humbug Day
21 Look on the Bright Side Day
24 Chocolate Day
27 Make Cut Out Snowflakes Day
28 Card Playing Day
30 Bacon Day